

## ABSTRACT

Systems and methods for providing purchase incentives to printing device replaceable component customers, the purchase incentives being based on a printing device usage rate for the customer. A replaceable component

5 vendor maintains a page count over a time period for each replaceable component customer. A printing device usage rate is calculated from these values. When a new replaceable component is ordered, a vendor system calculates the printing device usage for the customer and refers to a pricing table to determine the price. When a replaceable component with component

10 memory is returned to the vendor, a page count is read from the component memory and is added to the page count for the customer for use in determining a price discount.